

DONALD PRINCE

DIGITAL MARKETING

CONTACT

(561) 573-9944

info@donaldprince.com

EDUCATION

Degree	Business (in-progress)
University	Florida Atlantic

CONTACT

Mobile	+1 (561) 573-9944
Email	info@donaldprince.com
Address	Boynton Beach, FL

WORK

Experience	5+ Years
Currently	Director of Partnerships

SKILLS

Marketing Strategy	<div></div>
Pay-Per-Click	<div></div>
SEO	<div></div>
Wordpress / Web Design	<div></div>
Social Media Marketing	<div></div>
Adobe Illustrator (CS6)	<div></div>
Graphic Design	<div></div>

TIMELINE

2017	Director of Partnerships NSEN VR Delray Beach, FL Jul. 2017-Present
2014	Digital Marketing Director AION Recovery Delray Beach, FL Aug. 2014 - Jul. 2017
2014	Business Degree Florida Atlantic University Boca Raton, FL In Progress
2012	Digital Marketing / I.T. Director Real Life Recovery Delray Beach, FL Sep. 2012 - Jun. 2014
2010	Sales First Choice Bank Boca Raton, FL Nov. 2010 - Aug. 2011
2007	Human Biology SUNY Albany Albany, NY Aug. 2007 - Nov. 2009
2003	Advanced Regents Diploma William Floyd HS Mastic Beach, NY Sep. 2003 - Jun. 2007.

ABOUT ME


After transferring to college in Florida I began to work in the field mainly as an Information Technology and Business Systems Specialist. In the last five years, I have shifted from focusing on I.T. and system development into digital marketing. I have experience creating and optimizing WordPress websites, as well as large scale Pay-Per-Click, SEO, and Social Media campaigns for highly competitive industries.

My passion is finding new and creative ways to market a business online and offline. I have experience with direct mail marketing campaigns and promotional marketing material design and selection. No option is off the table for me when thinking of ways to maximize returns on a marketing investment.

For three years, I was the in-house Digital Marketing Director for an addiction treatment center. The company was a start-up and I worked to turn it into the successful digital marketing platform it is today. I have also run lead generation campaigns and website development for a variety of other verticals. For the last year I been working freelance on a number of different projects as well as part time at a virtual reality start-up. I would love to hear about how we can work together.

ONLINE PROFILES

	LinkedIn www.linkedin.com/in/donaldprince
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	Websites www.donaldprince.com
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RECENT PROJECTS

- Web Design**
www.mandalahealingcenter.net
www.aipinstitute.com
www.proactiverecoverycenter.com
www.southjerseytoxicology.com
www.allyrealtyfl.com
www.pacific-analytics.com
www.catcho-sea-d.com (e-commerce)
www.janessagarcia.com
- Web Design & PPC/ Lead Generation**
www.prescriptionshelp.com
www.nsenavr.com
accountaxadvisor.com
sell.allyrealtyfl.com